



A pharmacy first.

ATTENTION TO OUR VALUED PRESCRIPTION CUSTOMERS

Effective July 4th, 2011 British Columbia's Ministry of Health Services will not permit Pharmacies to offer loyalty programs such as Aeroplan Miles on the full value of prescription purchases, which are subject to reimbursement under the B.C. PharmaCare program.

Rexall will only be allowed to award Aeroplan Miles on the portion of a prescription, medical supply, or service that is not paid for or reimbursed by the province under PharmaCare.

Although we regret this decision by the provincial Ministry of Health Services we must abide by it. If you have any concerns about this change, please contact your MLA.

Thank you for your understanding.

Rexall Pharmacy

The Aeroplan logo consists of the word "aeroplan" in a white, lowercase, sans-serif font, set against a dark orange, rounded rectangular background.

aeroplan