



Rexall Continues Expansion in Edmonton Area with First of Six New Stores to Open in the Province in 2009
Integrated Medicentre and pharmacy care facility at heart of expansion plans

(Edmonton, AB) May 23, 2009 – Continuing its rapid pace of expansion in Edmonton, Rexall officially unveiled a new 11,000 sq. ft. Drive-Thru pharmacy at Ellerslie and Parsons in Edmonton today. The new Rexall is connected to a Medicentre medical clinic with five local doctors, offering a one-stop health care solution conveniently in one facility. The opening of the Ellerslie and Parsons Rexall and Medicentre marks the first of six new store openings in Alberta this year.

Rexall's commitment to integrated community care and strengthening relationship between physician and pharmacist care is a key focus for the company in the city as well as across the country. Edmonton is Rexall's home base - a vital market for Rexall in Western Canada and the company's plans to expand in the area will continue with the opening of new stores on Jasper Avenue and in Sherwood Park later this year.

"Rexall is very proud to unveil our newest Rexall store with a Drive-Thru Pharmacy and adjoining Medicentre in the Ellerslie and Parsons area. Edmonton and the surrounding area are expanding at a rapid pace and we see the value of investing in this community for years to come," said **Andy Giancamilli, CEO at Rexall**. "We are also very proud to be working with the exceptional doctors at the adjacent Medicentre. Bringing together the pharmacy and medical practice in one building is just one example of how we put our patient's health needs first. One of our top priorities is improving the health of our patients by removing barriers to care and helping to better manage our patient's health and wellness. Combining the two practices together through our new stores with adjoining medical clinics are key initiatives in fulfilling this goal."

"The relationship between the medical practice and community pharmacy continues to strengthen ensuring continuity of care," said **Dr. Arif Bhimji, President, Medicentres**. "Our patients are looking for both, convenience and integrated health and wellness services. Partnering with Rexall means our patients are now able to see all their health care providers, including the pharmacist conveniently in one location."

The Medicentre located onsite at the Ellerslie and Parsons Rexall location provides a walk in family practice, pediatrics, podiatry, chiropractic services, a nurse led care thru a 'Fastrack' program, specialized infusions and an Occupational Injury Service (WCB).

Grand opening celebrations included keynote speeches from Edmonton City Councillor, Amarjeet Sohi, Rexall and Medicentres executives, as well as free health clinics, giveaways, specials, promotions and an autograph signing with Edmonton Oilers Forward, Steve McIntyre.

The new Rexall Drug store at Ellerslie and Parsons is located 9404 Ellerslie Road, Edmonton, Alberta T6X 0K6. Store hours are 8:00 am to 10:00 p.m. seven days a week. Telephone is 780-461-6400.

The Medicentre in the Ellerslie and Parsons Rexall Drug Store is open daily 9:00 a.m. to 10:00 p.m. Telephone is 780-466-8064.

About Katz Group Canada Ltd. and Rexall

Since 1904, Rexall has been a trusted name in retail pharmacy. As the flagship pharmacy for Katz Group Canada, a leading drug store company in North America, based in Edmonton, and the largest integrated retail pharmacy network in Canada, Rexall is also the umbrella brand for a family of pharmacies dedicated to pharmacy care excellence. Rexall family of pharmacies banners are Rexall, Pharma Plus, Rexall Pharma Plus, The Medicine Shoppe, Guardian and I.D.A. All Rexall family of pharmacies banners exclusively carry Rexall™ Brand. For more information on Rexall visit www.rexall.ca.

-30-

Media Contact:

Donna Araujo

Manager, Public Relations

Rexall / Katz Group Canada

Office: 905-502-5965 ext. 6148

Cell: 416-272-8239

daraujo@rexall.ca